

Who gets left behind in a digital-first world?

INTERGRAF

Senior citizens



People with disabilities



Low income households



Rural residents



Lower-educated groups



RISK BEING EXCLUDED
IN A DIGITAL-FIRST ENVIRONMENT

The Great Digital Divide



AROUND
12 million
HOUSEHOLDS IN THE EU
have no
internet access*

**Source: Eurostat, 2023*

WITHIN
THE EU,

44%

OF ADULTS

lack basic
digital skills*

**Source: European Commission, DESI, 2023*



PRINT IS **reliable.**
inclusive.
secure.

IT'S NOT NOSTALGIA.

Maintaining print communication is a matter of equity and social justice.

An inclusive Europe must preserve the right to choose how information is received, whether digital or print, to ensure no one is left behind.

**Print
guarantees
access for
all citizens**

#PrintAhead

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